



ETH Web-Corporate Design

Rolf Probala

Leiter
Corporate Communications

15.10.2002



15.10. 2002

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Design

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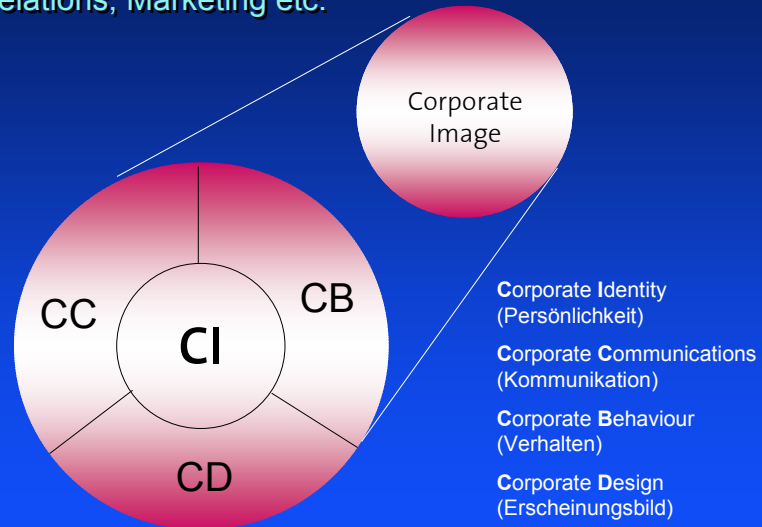
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Corporate Communications, Public Affairs, Public
Relations, Marketing etc.



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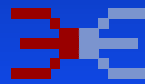
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ETH Web-Corporate Design

Philipp Rüttsche



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Overview

- How does it look like?
- Layout
- Colours
- Functionality
- What will be coming?
- Discussion



How does it look like?



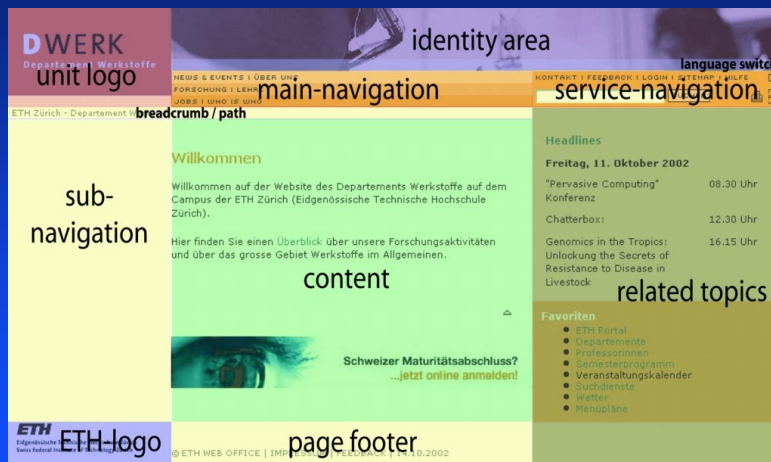
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Layout



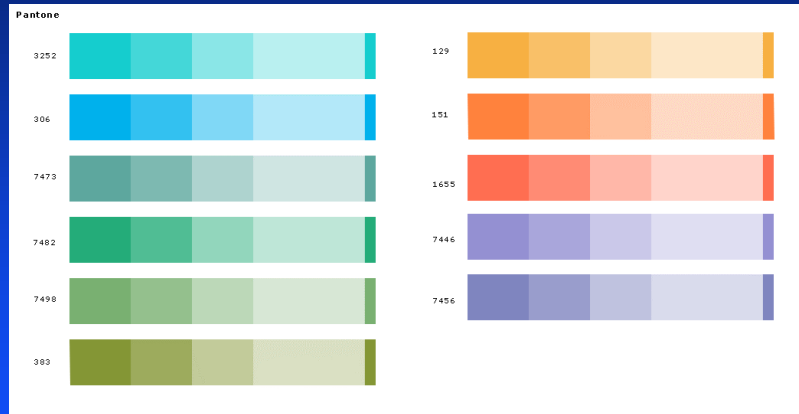
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Colours



Layout / Functionality

- Unit logo
- Language switch
- Main-navigation
- Sub-navigation
- Service-navigation
 - ◆ Search
 - ◆ E-mail
 - ◆ PDF
 - ◆ Print-HTML



What will be coming?

- Web-templates
 - ◆ In conjunction with the WCMS
 - ◆ Stand-alone as Dreamweaver templates
- Manual
- A new service
- ETH Internet-Richtlinien



Discussion

- Thank you for your attention :-)
- It's your turn now...
- Check out: www.cd.ethz.ch